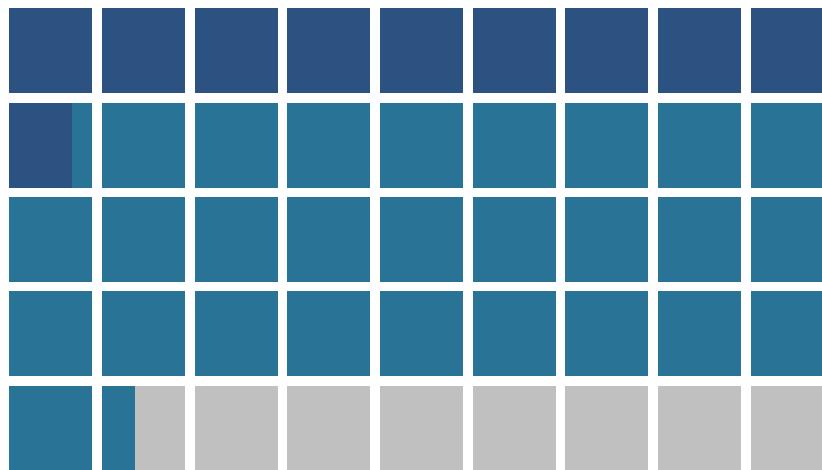


#### POPULATION BY AGE



Under 18 (21.7%)      Ages 18 to 64 (61.4%)  
 Aged 65+ (16.9%)

# Population Trends and Key Indicators

Powder Springs City, GA 2  
 Geography: Place

19,251 Population      6,591 Households      2.89 Avg Size Household      39.0 Median Age      \$102,164 Median Household Income      \$358,511 Median Home Value      104 Wealth Index      107 Housing Affordability      73 Diversity Index

#### MORTGAGE INDICATORS



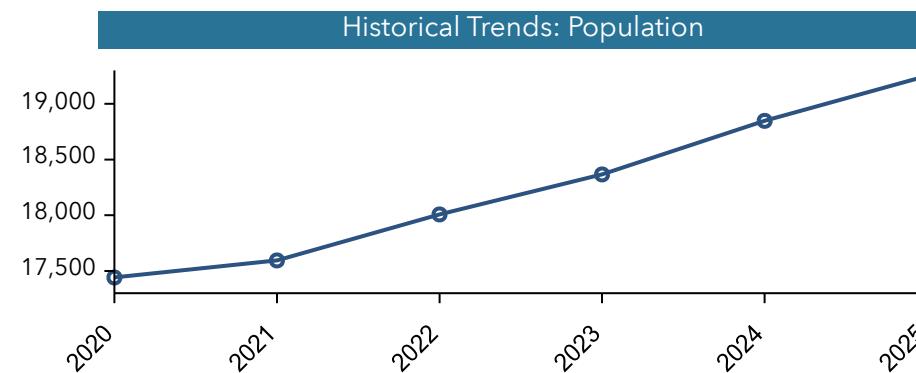
\$15,073

Avg Spent on Mortgage & Basics



22.0%

Percent of Income for Mortgage



#### POPULATION BY GENERATION



3.6%

Greatest Gen:  
Born 1945/Earlier



18.6%

Baby Boomer:  
Born 1946 to 1964



20.1%

Generation X:  
Born 1965 to 1980



24.4%

Millennial:  
Born 1981 to 1998



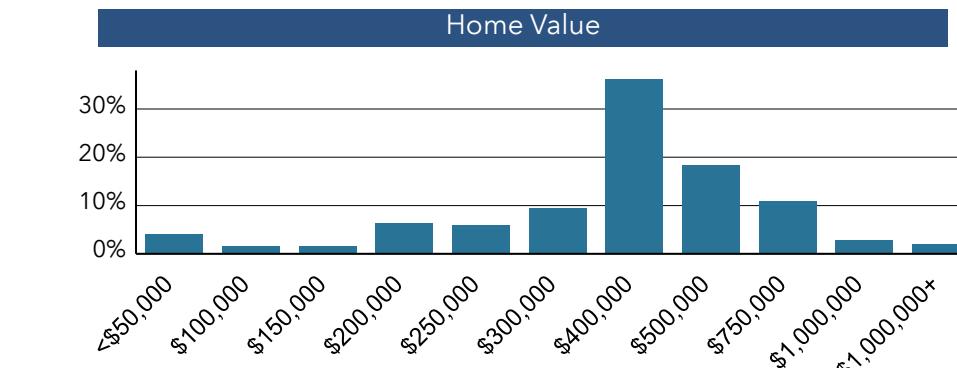
22.7%

Generation Z:  
Born 1999 to 2016

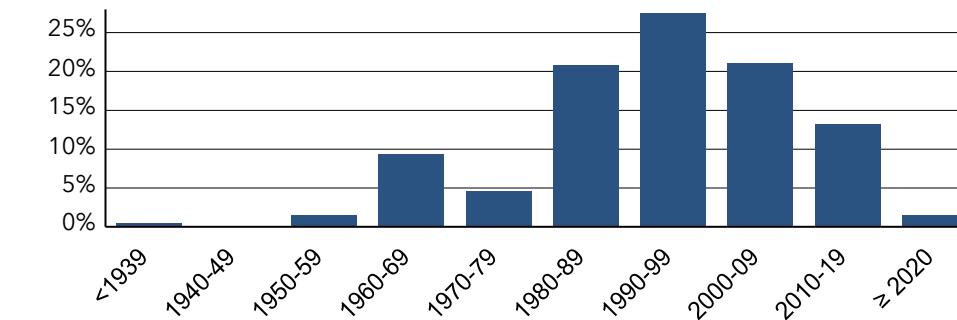


10.6%

Alpha: Born  
2017 to Present



#### Housing: Year Built



Source: This infographic contains data provided by Esri (2025, 2030), Esri-U.S. BLS (2025), ACS (2019-2023). © 2025 Esri